



## **DanceTots and DanceKidz Social Media Policy & Consent**

At DanceTots, we love celebrating our dancers and sharing special moments from classes, performances, and events. Social media helps us showcase the joy, creativity, and confidence our dancers experience in the studio.

To ensure the safety and privacy of all students, we follow the guidelines below.

### **1. Purpose of Social Media**

DanceTots may share photos or videos on our official platforms, including but not limited to:

- Facebook
- Instagram
- Website
- Promotional material
- Studio newsletters or advertisements

Content may include:

- Class activities
- Performances or showcases
- Workshops and special events
- Studio celebrations and achievements

Our goal is to highlight the positive experiences of our dancers and promote the DanceTots community.

### **2. Student Privacy & Safety**

To protect our dancers:

- We will **never publish a child's full name** alongside images.
- We will **not tag personal student accounts**.
- Content will always be **appropriate, respectful, and positive**.
- We will avoid sharing any information that could compromise a child's safety.

### 3. Parent/Guardian Consent

By enrolling your child at DanceTots, you acknowledge that photos and videos **may occasionally be taken during classes, rehearsals, or studio events** for promotional purposes.

Parents/guardians will have the option to **grant or decline permission** for their child to appear in DanceTots social media or promotional content.

### 4. Respectful Sharing by Families

We love when families share their dancer's achievements! However, we kindly ask that families:

- Avoid posting photos or videos that include **other children whose parents may not have given consent**.
- Do not post **full class recordings** or choreography from classes without permission.
- Be respectful of all students, teachers, and the studio when posting online.

### 5. Photography During Classes

To maintain focus and minimise distractions:

- Parents and visitors **are asked not to take photos or videos during regular classes**, unless it is a designated viewing or filming day.

### 6. Withdrawal of Consent

If at any time you wish to **withdraw permission** for your child's image to appear on DanceTots social media or promotional materials, please notify us in writing and we will respect your request moving forward.

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### Social Media Consent Form

Child's Name: \_\_\_\_\_

Parent/Guardian Name: \_\_\_\_\_

Please select one option:

**Yes, I give permission** for DanceTots to photograph and/or film my child and use these images/videos for social media, promotional material, and marketing purposes.

**No, I do not give permission** for DanceTots to use images/videos of my child on social media or promotional material.

Parent/Guardian Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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